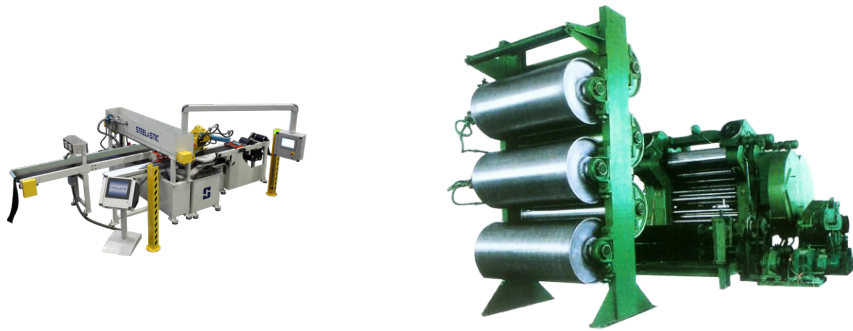


3-D PROJECT

DRIVE DOWN DOWNTIME

AN ONGOING STEELASTIC RESEARCH AND DEVELOPMENT PROGRAM TO HELP IMPROVE CUSTOMER PRODUCTIVITY

HOW TO MAKE MORE TIRES BY THINKING SMALL



TWO TIRE BELT MACHINES - ONE **SMALL**, ONE **LARGE** - START A CHANGEOVER AT THE SAME TIME.

CHANGEOVER TIME



SMALL = 20 min.



LARGE = 2 hrs. 10 min.

WHILE WAITING FOR **LARGE** TO CATCH UP,

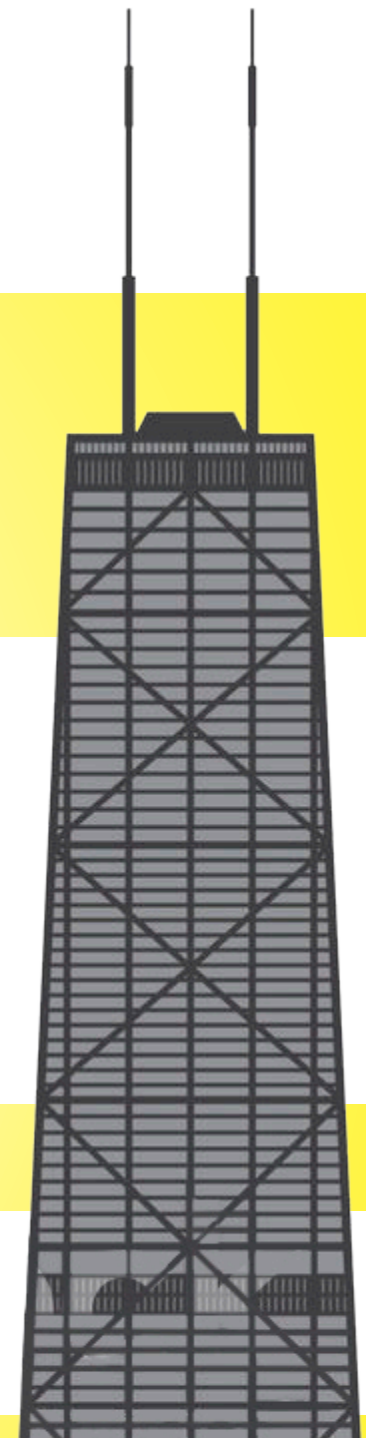


SMALL MAKES ENOUGH MATERIAL FOR **1,500 TIRES**

IF THESE TIRES WERE STACKED, THEY WOULD **REACH HIGHER** THAN THE **HANCOCK CENTER IN CHICAGO.** →

THINK SMALL AND PROSPER

Including Antennae
1,499'



It's a competitive jungle out there. To compete in today's hyper-competitive tire building industry, you have to keep costs small. Buying cheaper components never works in the long run because you always end up paying more in the end. We started our **Steelastic 3-D Project** early in 2018 to help you pay attention to small things and greatly improve productivity. Stay tuned.